



## Paddle for Clean Water in Ocean Beach makes waves for local activism

by VICTORIA DAVIS

Published - 09/29/19 - 12:00 PM | 18225 views | 1 📮 | 53 🌢 | 🖂 | 🖶



For almost three decades, Surfrider Foundation San Diego has been dedicated to not only keeping Pacific Ocean waters clean but also making environmental activism fun. On Sunday, Oct. 6, Surfrider will hold its 28th annual Paddle for Clean Water event on Ocean Beach where hundreds of surfers, paddle boarders, and kayakers will paddle their way around the pier to show their dedication to keeping beaches in San Diego thriving.

"The real point of the event is to do a big community event that's fun and gets the entire surfing, paddling, beach-loving community in one place at one time to show our power in numbers," said Mitch Silverstein, manager for Surfrider Foundation San Diego Chapter. "Some of the strong, the few, the brave and the proud will actually swim the lap."

## **Trending**

- Veterans gather on Mount Soledad to celebrate Veterans Day
- · Rickaroons are naturally delicious energy bars made in Pacific Beach
- Bonita Cove to be 'Maruta-ized' mayor, community leaders break ground for playground makeover
- Mission Bay girls tennis nets first league title
- Padres Pedal the Cause helps La Jolla hospitals and doctors fight cancer



Participants in last year's Paddle for Clean Water head into the ocean to start their paddle.







It's a tradition that dates back to 1991 when Gary Sirota – former president of the Surfrider national board of directors and current chairperson of the San Diego Surfrider chapter – founded the event with some other paddlers and environmental enthusiasts.

"At that time, the City was discharging sewage treated to primary standards less than a mile offshore," said Sirota. "Impacts from failing conveyance infrastructure, septic tanks, and surface water runoff issues were totally ignored by the City. We wanted to show that there were people aware of the problem and who were unified on the desire to have clean water and accessible beaches."

Every year, Surfrider makes the free event accessible to any and all San Diego residents with live music and yoga classes right on the beach. The paddle kicks off at 9 a.m. with seaside-yoga and a free bagels and cream cheese breakfast for paddlers, followed by a live concert from Iron Sage Wood and Paul Cannon. Then at 10:30 a.m., paddlers begin their lap around OB's 1,971-foot pier — the longest concrete pier on the West Coast.

"Even if you're not a paddler or surfer, we want everyone there anyways enjoying the event," said Silverstein. "If nothing else, it's a free concert on the beach."

Paddle for Clean Water, is the largest non-competitive surf event in California, sometimes having as many as 1,000 attendees. This year's event will focus on bringing awareness to Surfrider's latest Clean Border Water Now campaign, taking action against the 30-year-long border sewage crisis, which "has been getting worse since the '90s," according to Silverstein.

"The paddle is by far, Surfrider's largest event to get people really stoked about the environment," said Clean Border Water Now policy coordinator Gabriela Torres. "And the diversity of people is amazing. We get everyone from little babies to retired individuals."

In addition to getting the community hooked on healing local waters with music, food, surfing and guest speakers like radio celebrity Chris Cantore, Surfrider is also setting their sights on millennials and college kids who can be the ones to carry the torch for more years to come.

"For many years I was honored on the stage as the founder, but now I try to let the new generation make it their event and to take it where they think it needs to go," said Sirota. "Now I paddle surrounded by my kids, and my friend's kids. It's always thrilling and gratifying to see the hundreds of paddlers joining together like a wave coming around the pier."

"These young people, they're going to be the next leaders in this fight," added Silverstein.

All are welcome to join in the paddle around the pier, but Surfrider encourages those who are interested to register at sandiego.surfrider.org/paddle-for-clean-water.

## Comments (1)

Post a Comment

park steven | October 07, 2019

MY 2 YEARS HERPES VIRUS IS CURED

For the past two years I having been searching for cure for my Herpes virus, I have encounter lot's of scam, not until one day I came across a testimony on New York health blogger page about doctor Musa Ibrahim Herbal medicine for Herpes and any diseases. I was afraid to contact him because I have come across fake doctor's who claims to have cure for Herpes virus, I discovered that his own herbal medicine is 21 days cure, so I decided to give him a try, I contacted Dr.Musa Ibrahim on the email address I found on the testimony, after a while he replied my mail and asked me to send him my number, after doing that he called me and asked me some few questions, which really convinced me that he is real. He told me the procedure on preparing the Herbal medicine, after preparation he sent the herbal medicine to my country which I received 3 days later on DHL service, and with his prescription I took the herbal medicine and after 7 days I discovered that the sores on my

body were healed and I no longer have night fever and headache. After taking Dr.Musa Ibrahim Herbal medicine for 21 days I went for test because I no longer have Herpes signs on my body and my herpes IgG result was negative, I was filled with joy because after 2 years with Herpes virus I was cured with Herbal medicine, please there is cure for Herpes virus don't be discouraged, I am really happy to recommend Dr.Musa Ibrahim to anyone with Herpes and health issues he is very intelligent and his Herbal medicine is very active and safe, contact him on his email;drmusaibrahim20@gmail.com. He is a great person he also has herbal medicine for any disease.

Reply

Comments are back! Simply post the comment (it'll complain about you failing the human test) then simply click on the captcha and then click "Post Comment" again. Comments are also welcome on our Facebook page.

La Jolla Village News

Beach & Bay Press

Peninsula Beacon

Help Contact Us

Software Copyright © 2019 Sole Solution. Content Copyright © 2019 San Diego Community News Group. Business listing data provided in part by Localeze.

This software is in a public beta. □ read our privacy policy

San Diego Community News Group - Local News, Classifieds, Businesses and Events in San Diego, La Jolla, Ocean Beach, Pacific Beach, and Mission Beach, California is in San Diego, CA